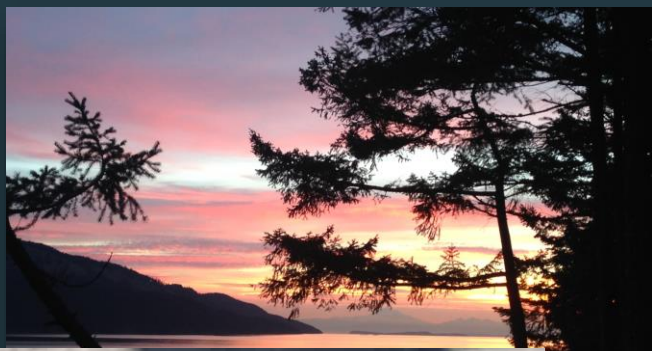




**VITALITY -
SOUTHERN GULF ISLANDS
INNOVATION AND SUSTAINABILITY SOCIETY**

COMMUNITY ECONOMIC DEVELOPMENT CENTRE





WHAT IS ECONOMIC DEVELOPMENT (ED) AND COMMUNITY ECONOMIC DEVELOPMENT (CED)

Tomorrow's outcome is dependent upon how we act today.

ED is an intervention endeavor with the aims of improving the economic and social well-being of people.

CED Furthers this approach by recognizing that economic, environmental and social challenges are interdependent, complex and ever-changing. It gives power to the people to make the lives they want.

WHAT IS A CED SOCIETY AND WHY HAVE ONE?

A CED Society is:

- **A tangible innovative way to solve real Island challenges.**
- **Build strong, powerful and inclusive communities where everyone benefits from living in those communities.**
- **Incubate ideas and innovations, retains, expand and help start businesses, social enterprises and co-ops, supports entrepreneurs and**

WHAT IS VITALITY - THE SGI INNOVATION AND SUSTAINABILITY SOCIETY?

The Society will help transform great ideas into vibrant action:

- **Respond to SGI resident priorities (defined) with credible and evident action.**
- **Help create jobs and a strong diversified economy that will enable individuals, families to live and prosper on the Islands.**
- **Offer a sustainable approach to economic development for the region.**
- **Enhance the Southern Gulf Island communities and their economies by fostering and establishing projects that are essential to the Islands' resilience.**
- **Protect the culture and the environment**

WHAT WILL VITALITY DO?

- Establish and incubate small and medium businesses, social enterprises and/or co-ops...build a marketplace
- Offer training, mentoring and research
- Enhanced inter-island and inter-agency collaboration/communication
- Improve Island housing
- Support water and environmental conservation.
- Develop a visitor shoulder season
- Attract new families and support new residents
- Enhance self-sufficiency,
- Promote and support farming and food production

WHO WILL LEAD VITALITY?

ViTALITY - THE SGISS will have a:

- **Board of Directors**
- **Economic Development Manager**
- **Administrator**

And as soon as possible

- **Business Support Coordinator**
- **Relations specialist**

HOW IS VITALITY - THE SGISS FUNDED?

Funding sources include:

- Fundraising and Donations
- CRD
- C3 Contribution Company
- Fee for Service
- Community works
- Vancity
- Vancouver Foundation
- BDC
- Coast Capital Savings Credit Union
- Community Futures

WHAT'S NEXT?

Develop a CED plan...

Seven CESC activities and Resident Priorities:

- 1. Transportation**
- 2. Housing**
- 2. Resources and Partnership**
- 4. Experience the Gulf Islands**
- 5. Food and Agriculture**
- 6. Education**
- 7. Social Finance and Social Enterprise Building**

PARTNERSHIPS

- **Community Futures**
- **BC Economic Development Association (BCEDA) SIMRES**
- **SIMRES, Galiano Conservancy, Mayne Conservancy**
- **Chambers of Commerce and BC Chamber of Commerce**
- **CRC**
- **CRD**
- **Hubcap**
- **UBCM**
- **Vancouver Island University**
- **Gabriola CEDC**
- **CED Network**
- **BC Rural Network.**
- **Futurpreneur Canada**
- **Forum for Women Entrepreneurs of British Columbia**

LOCATION

- **The initial location will be in the CRC office on Pender Island as it is already in operation with full amenities – phone, printers etc.**
- **Satellite offices on Mayne, Galiano and Saturna Islands.**
- **Staff will travel from Island to Island as part of their job.**

VITALITY - SGIISS

A wooden sign with a blue logo and text. The logo consists of the letters 'CRD' in a stylized, rounded font. Below the logo, the text 'Making a difference...together' is written in a smaller, sans-serif font. The sign is held in place by two metal clips on the top edge.

CRD

Making a difference...together

